



13th Annual Hershey Partnership's Soup Cook-Off

REGISTRATION RULES

Thank you for registering to participate in the Hershey Partnerships Fall Soup Cook Off! Below are some basic ground rules and instructions that you will need to follow. We are looking forward to making this event a great success, and appreciate your participation and support. Please feel free to contact us by email at information@hersheypartnership.com or call us at 717-298-1359.

~ The Local Links Committee

- 1) We cannot have open flames or burners at the event. All soups should be cooked ahead of time and brought to the event in an electric crock-pot. Historically we have averaged approximately 400 + guests at the event. We are doing extra marketing this year, so you may want to bring extra soup in a container in case you run short. Historically participants bring 8-10 quarts of soup. Also, consider bringing your soup already warmed.
- 2) We are expecting approximately 50+ cooks, so the amount of soup you will be giving out will be a very small tasting dish full...holding about 2 or 3 tablespoons. We are supplying the cups and spoons for the tasters. Please bring your own personal serving ladle or spoon.
- 3) We will need extra extension cords and extension strips. If you have any extra please note that on your form and bring those along. We will mark them and return to your booth at the end.
- 4) You are welcome to present your logo tablecloth, business cards or company brochures at your station, but we cannot allow any booths, advertisements, signs or hanging displays.
- 5) We will be providing each cook with a sign that will list your soup, and we can list your business or company on that sign as well. All information will be taken from the signup sheet you filled out on the Hershey Partnership Web Site, so please make sure you are happy with your submitted info! Also make sure you listed yourself as pro or non-pro, as we will have two separate categories this year. Pro entries are allowed (2) soups, non-pro (1) soup.
- 6) The event officially begins at 11am on Saturday October 1st. We will be having a cooks meeting at 10:30am. You can begin set up at 9am, and please arrive to set up no later than 10am! That only leaves

a short time to warm the soup, so you should bring your soup already warmed. The event lasts until 2pm, and we will present the awards at 2:30 pm.

7) We will have several long tables and will be seating 2 cooks per table. There will not be much space in front, but you will have some space for coolers or supplies behind the tables.

8) Alcoholic beverages are not permitted at the event or on the premise.

9) Lastly, the success of this event will depend upon the participation of the cooks. Because of this, we need a very firm headcount and commitment from each participant. If anything occurs that will keep you from participating that day, please contact us by email at: information@hersheypartnership.com

or call 717-298-1359 as soon as possible.

This year's location is at the Hershey Volunteer Fire Department located at 21 W. Caracas Ave., Hershey, PA.